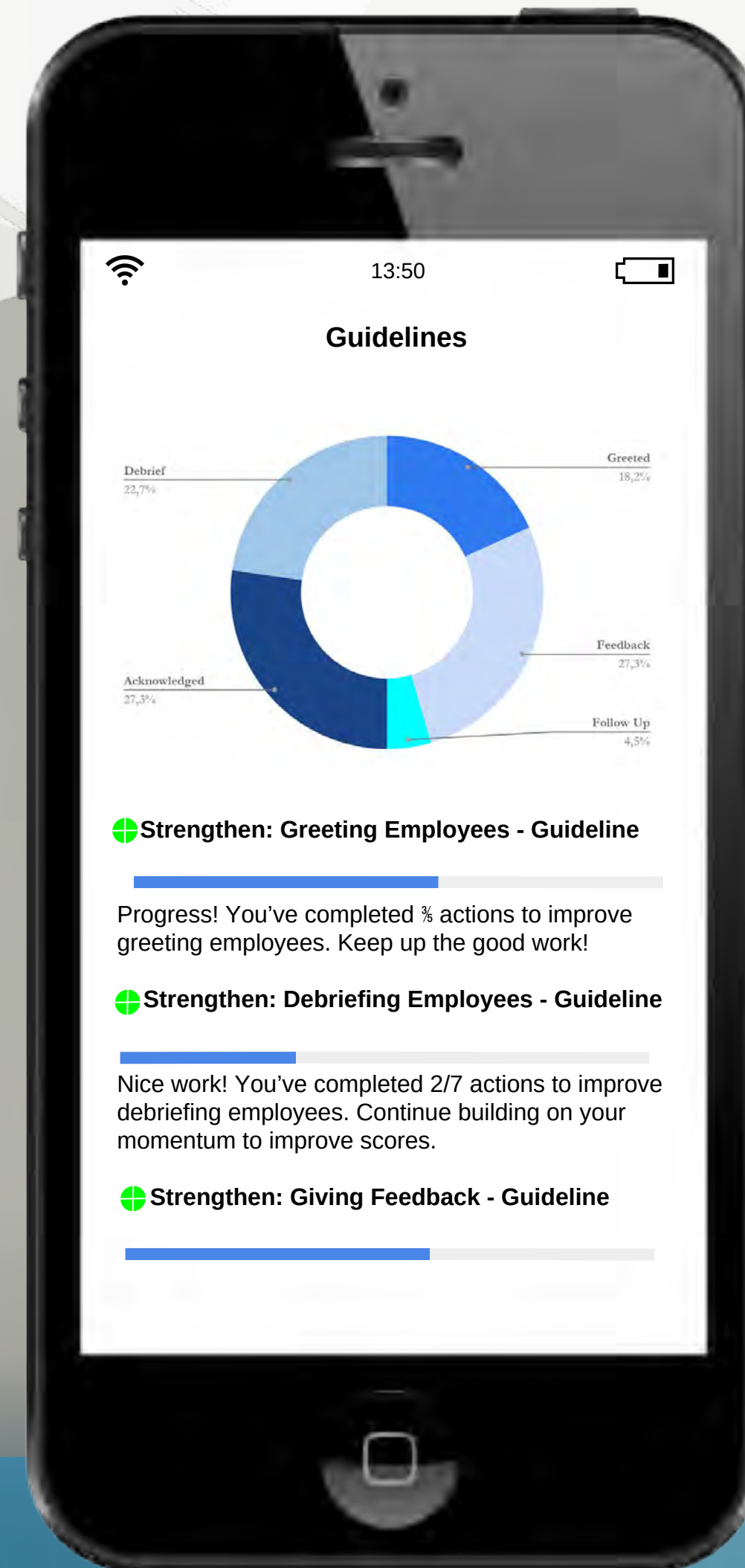
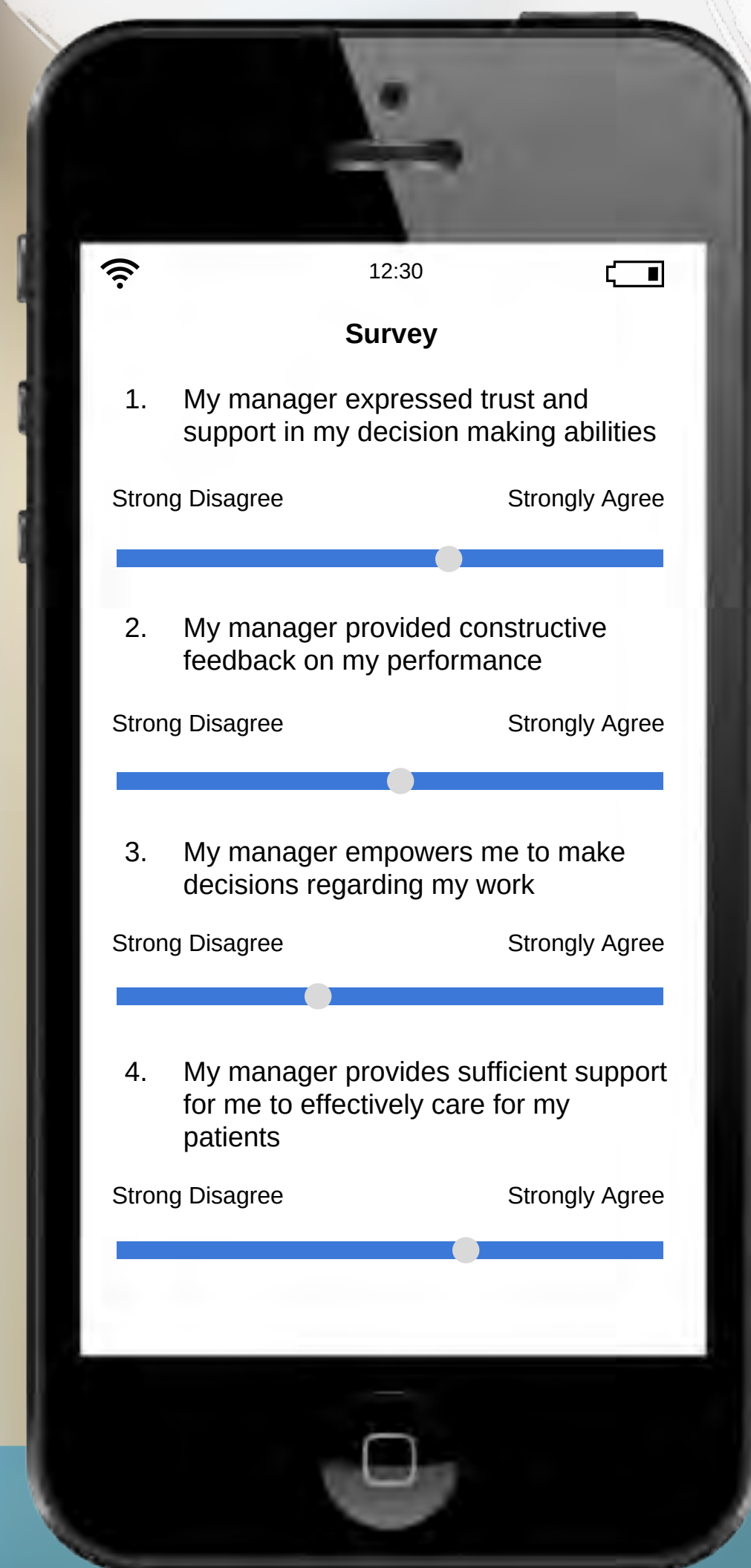


Wellbe

Workplace Wellbeing: caring for those who care



Why

- 50 Million \$ is lost every year due to mental health issues.
- 61% employees face burnout at work.
- 500,000 Canadians miss work everyday due to wellness issues.
- Only 1/3 of Canadian employers have a formal wellness strategy.

The healthcare industry reports the most stress and burnout of all industries, while millennials are found to be most at risk in terms of workplace wellness. Existing wellness strategies are predominantly designed for corporate environments and focus on physical, rather than mental wellbeing.

How Wellbe Works

A strength-based approach to fostering workplace wellbeing by building meaningful relationships and positive interactions.

Employees:

- Surveys wellbeing within the workplace
- Generates personal wellbeing report
- Provides physical and mental wellness resources
- One-click appointments for services covered by benefits
- Rewards participation with discounts at local businesses

Supervisors

- Generates a report on general workplace wellbeing
- Breaks down specific behaviours and interactions contributing to wellbeing
- Provides a step-by-step guide to strengthen interactions and foster workplace wellbeing
- Rewards participation with discounts at local businesses

Vision

- By raising awareness of workplace wellness and addressing it at the intersectional entry point of millennials in the healthcare industry, Wellbe seeks to shift workplace culture and the approach of caring for individuals at the workplace.
- As the start, we will provide healthcare workers in Vancouver with a meaningful and effective means of communication and support via Wellbe. In the future, we hope to scale Wellbe to fit other types of workplace environments and meet the needs of employers from a variety of backgrounds.

Let's care for those who care for us.