

CityvStudio



STREET ART

Fostering connections and reimagining public space through collaborative community art

April 8th, 2014



Photo Credit: Greg Raisman

Table of Contents

Vision/Project Idea	3
“CityStudio is”	3
Group members.....	3
Media Release.....	4
Context.....	5
CityStudio Challenge.....	5
Staff and Stakeholders Involved.....	5-6
Support/Resources.....	6
Site.....	6-7
Stewardship Plan.....	7
Scalability.....	7
Timeline and Key Activities.....	7-8
Remaining Questions.....	8-9
Project Barriers.....	9-10
Recommendations.....	10
Budget.....	11
Poster Blow-Down.....	12
Acknowledgements.....	12
References.....	13
Appendices.....	14-17
Appendix I - Portland’s Block Party Form.....	14
Appendix II - Flowchart.....	14
Appendix III - How-To Guide.....	15-16
Appendix IV - Evaluation Metric.....	16
Appendix V - Site Decision Matrix.....	17

Project Vision

Street Art aims to connect neighbours and reimagine public space through collaborative community-made art. Through the process of designing and painting an on-street mural, residents have the opportunity to form connections with neighbours and with the place in which they reside. Street Art imagines neighbourhoods where people feel a sense of connectedness rather than social isolation.

CityStudio is...

CityStudio is an innovation hub inside Vancouver City Hall where students gain hands-on experience co-creating real-world solutions on the ground with City staff, experts and community members.

Group Members



Elizabeth Danis is a worldly traveler that comes to CityStudio from the School of Anthropology at SFU. Crediting the symbiotic relationships found in the coastal rain forests she grew up with in Kitimat BC, she is inspirationally influenced by permaculture; where nature both establishes and maintains sustainable connections. Driven by social justice issues and natural medicine, Elizabeth plans to take part in International Development and Wellness. Admiring the progressive nature of urban cities, she plans to launch her career in Vancouver and use that as a stepping stone to get hands-on with communities abroad.

elizabeth.ann.danis@gmail.com | 604-230-1471



Kaleigh Brown is a Vancouver native with an appreciation for the pristine beauty of the West Coast. After completing her undergraduate degree at the University of Victoria in Commerce, she returned to Vancouver where she now resides. Currently, she is in her fourth year of studies at the University of British Columbia in the Global Resource Systems program. Kaleigh's interests stem from her love of the environment, access to which she believes is key to the mental and physical well being of everyone, including herself. Her academic interests include educational outreach based on issues around food access, sustainability, and urban agriculture.

kaleighbrown@gmail.com | 604-723-0343



Riccardo Pegg's dispersed family has given him the opportunity to travel far and wide. He carries influences from Italy and Brazil around with him as he studies geography at SFU. This social science 'assortment platter' has allowed him to tailor his education into a unique opportunity to study urban issues and the ways humans interact in space. He hopes to incorporate his foreign experiences and education into a career in urban planning as a means of tackling the issues that affect the future of his home.

riccardopeggi@gmail.com | 604-910-0104



Zoë Biggs Whether it's her love for nature, her volunteer work in South Africa or her current work with the WISH Drop-in Center in the Downtown Eastside, bringing life and passion to her work something Zoë easily does. Now working on her joint Anthropology and Gender Studies degree at SFU, Zoë is bridging her interest in gender issues and community engagement to projects around the city. In joining CityStudio she hopes to make a difference by contributing her academic and volunteer experience to projects that will make Vancouver a more engaged, sustainable and equitable city.

zoe.r.biggs@gmail.com | 778-838-4544

Media Release

Vancouver, BC - March 17, 2014

Students and residents in Mount Pleasant paint their street and meet their neighbours

In the Summer of 2014, Street Art and a group of Mount Pleasant neighbours will paint a mural at the intersection of E18th Avenue and Quebec Place during a community event. Based on the successful example of City Repair in Portland, Street Art connects neighbours and builds community through collaborative public art. Attendees will include entertainers, organizers and residents of all ages, who will paint the collaboratively-designed street mural together.

By providing instructions for future painted intersections throughout Vancouver, Street Art will combat social isolation and encourage residents to improve their neighbourhoods.

“This Street Art project gives people a new reason to feel pride and take ownership of our neighbourhood,” says Zoë Biggs, a neighbourhood resident and a Street Art team member. “We can come together with our neighbours and feel a sense of belonging, despite our different demographics; all while being creative.”

In 2010, Vancouver Foundation’s Vital Signs report showed that social isolation is the most significant issue concerning Vancouverites’ quality of life. Painted street art projects such as City Repair create more cohesive neighbourhoods with chapters active in Portland, Ottawa, Minneapolis, Seattle and Los Angeles. This project will provide a guide for other communities in Vancouver to do their own painted street murals.

Background and Contact

CityStudio Vancouver is an innovation hub where students co-create projects on the ground with City staff, community members and experts, designing and implementing solutions for Vancouver’s Healthy City Strategy and Greenest City Action Plan. CityStudio is co-led by Duane Elverum and Simon Fraser University’s Dr. Janet Moore.

The project is a collaboration of the City of Vancouver (CoV), Vancouver Economic Commission (VEC), British Columbia Institute of Technology (BCIT), Emily Carr University of Art and Design, Langara College, Simon Fraser University (SFU), University of British Columbia (UBC) and Vancouver Community College (VCC). Since 2011, 1700 students and 33 CoV staff have contributed 50,000 hours of research learning and action to urban sustainability in Vancouver.

For more information about the summertime event please contact Zoë Biggs:

- [778.838.4544](tel:778.838.4544)
- zoe.r.biggs@gmail.com

For information about CityStudio please contact Project Manager Lena Soots:

- [604.874.6401](tel:604.874.6401)
- citystudiocoordinator@gmail.com

Context

In 1994, Mark Lakeman and his neighbours painted a mural on their Portland street. At the time it was illegal, but the City of Portland saw that this event united neighbours and enabled them to take ownership over their neighbourhood. Now it's legal, it's easy, and there are over eighty on-street murals throughout Portland.

A few members of the Street Art team have lived in Vancouver all their adult lives and rarely spent more than five minutes with any of their neighbours. And it's not just us - Vancouver Foundation's 2010 Vital Signs report showed that social isolation is the biggest issue affecting Vancouverites' quality of life (Vancouver Foundation). After the Portland community painted their streets, over 85% of the residents reported feeling that crime had decreased and communication between neighbours had improved (Lerch). Portland's example shows us that collaborative neighbourhood art really does build stronger and more connected communities.

Street Art is a pilot project working with Zoë's Mount Pleasant neighbours to collaboratively design a playful and vibrant on-street mural that serves as a symbol of neighbourhood identity and connectedness. Due to weather and minor road construction the actual painting will occur this summer. However, through our pilot project we have hosted four community meetups where residents of all ages brainstormed design ideas and formed new connections - showing that on-street mural projects really do bring neighbours together. By encouraging this movement in our city, Street Art meets Vancouver's Healthy City Strategy target of cultivating connections and being and feeling safe and included.

But wait - we want *eighty* street murals, like Portland! Currently, Vancouver has only three. There is a problem with Vancouver communities doing this on a consistent basis. Through our project we are advocating for the city to simplify the application process (see Recommendations section for more information), in order to make this kind of project more doable for Vancouver residents. In partnership with our city contact David Lewis, we will be presenting our recommendations in a formal presentation to the Streets Activity staff on April 22nd. In addition, we have provided online, user-friendly instructions in the form of a How-To Guide and Flowchart to encourage other communities throughout Vancouver to paint their own streets (www.citystudiovancouver.com/projects/streetart or see Appendix II). We are so excited to get this beautiful, community-made mural on the ground this summer and to help expand the street mural movement throughout Vancouver!

The CityStudio Challenge

The CityStudio Challenge asks students to resolve 5 key problems while designing and executing a real project on the ground in Vancouver: 1) Co-create and collaborate with Staff and Stakeholders, 2) Mobilize funding Support and resources, 3) Work on a real Site in Vancouver, 4) Develop relationships for ongoing project Stewardship, and 5) Create the stepping stones for multiplying project impact with Scalability.

Staff and Stakeholders

David Lewis of the Integrated Graffiti Management Program has been our key contact at the CoV. David has contributed approximately 25hrs to the project. He has been a crucial link between our group, the Special Events Department and the Engineering Department. His investment, trust and support has been incredibly valuable to our group. Julien Thomas, Ashley Guindon, Emily Gray, and Naomi Steinberg have also all provided valuable guidance. Having done similar projects to ours, they were able to provide

extremely information on community engagement, paint and supplies, direction on design, and how to tell our story.

We received interest and support when reaching out to various potential stakeholders like Project Green Bloc. Vancouver residents outside of the Mt. Pleasant neighborhood have also enthusiastically expressed interest in on-street murals within their communities, and we were able to direct them to our online How-To Guide and Flow-Chart resources.

Support and Resources

David Lewis has kindly encouraged the CoV to provide our project with funding in the form of paint and paint supplies, as well as for the Special Event Permit, barricades, and safety vests necessary for the summertime day of painting. The CoV has providing up to \$500 for paint and supplies, \$100 for the permit, \$200 for the parking/street closure, and the barricades were an internal deposit.

CityStudio has funded costs associated with printing community posters and flyers. In addition, they have funded hot chocolate for a community engagement event, as well as supplies for constructing stencils necessary for the mural painting.

Other resources necessary for this project, such as tables, chairs, food, and other typical block party supplies, will come from the residents of the Mount Pleasant community, ourselves, and community sponsors. Because this is meant to be like a block party in the “do it yourself” fashion, the goal is to spend as little money as possible and to have the neighbours supply as much as they can.

Site



After a long, deliberative process, the Street Art team chose to design an on-street mural for E 18th Avenue between Ontario Street and Quebec Place. We intended to paint an intersection through the process of applying for a block party. For a block party permit, the person signing for the party must live on the block. Therefore, we narrowed the selection down to locations that a group member or trusted community partner lived by. The road could not be too blemished and (at the time) there were no plans for construction or re-paving in the near future. Furthermore, we needed a site that was on a residential road that could be easily blocked off to car traffic. For project timeline reasons, the team wanted to choose a site that we knew had a pre-existing network of residents who would be willing to take the project on.

Following the lengthy process of choosing between several sites, we favored the intersection at 19th Avenue and Ontario St. This location is on a bike route in Zoë Biggs' and Janet Moore's Mt Pleasant Neighbourhood, and was chosen because the community already had a network of engaged residents who previously constructed a chessboard on their local boulevard. The process of approving an intersection on a bike route would have taken longer due to CoV safety concerns around cyclists potentially slipping on the painted pavement. Concerns were also voiced regarding driver confusion with the navigation of roundabouts - the CoV was weary that painting a mural at a roundabout had potential to increase drivers' disorientation so further investigation was needed before it could be approved. Due to these concerns and time constraints, we then moved to a mid-street location on 18th Avenue between Ontario and Quebec Place. We reasoned that although it was not an intersection, it would still be a site that lets us achieve our goals of uniting neighbours and reimagining public space.

Stewardship Plan

Site selection was important for a multitude of reasons, most importantly being the site's capacity for stewardship potential. One of the residents in Zoë and Janet's Mt. Pleasant neighborhood (Angelo) hosts annual Block Parties at the site location. Maintenance is a major concern for all murals, but particularly for on-street murals due to traffic and weather wear. Because the community already mobilizes around a yearly Block Party, we have proposed to residents that a similar event could happen at which the mural is re-painted. As our project wrapped up, we put out a call for local leaders to help plan the summer painting party and three residents have expressed keen interest in incorporating this tradition into the neighbourhood's existing summer activities.

Scalability

The scalability of our project involves both streamlining the process within the CoV and spreading the movement to other communities within Vancouver. We will accomplish this through two key initiatives: first, on April 22, 2014, the team will be presenting a proposal to the Streets Activity Branch at the CoV to streamline the application and permitting process of on-street murals. We will reference Portland's Block Party procedure as a best practice example (see "Recommendations" section for more information).

Second, we have compiled detailed instructions for future on-street mural projects in the form of a How-To Guide and a Flowchart, which are now hosted on our project page on the CityStudio website. These are the very first centralized instructions for on-street murals in Vancouver, and they will enable interested residents throughout the city to continue this movement. We have circulated these instructions to the group of interested residents that have contacted us for advice on starting their own on-street mural projects.

Timeline and Key Activities

<i>Date</i>	<i>Activity</i>
February 4	Project Start Date: heavy brainstorming of ideas around placemaking and began research
February 13	Location Scout: We had important conversations around the challenges of attempting this project in a community as outsiders.
February 20	First meeting with CoV contact David Lewis: site location brainstorming, initial research

March 7	Created Evaluation Metric: see Appendix IV
March 12 - 15	Door-to-Door Outreach: conversations had and flyers left at residences; in-person and email outreach to local business partners
March 16	First Community Meetup: held at Portland Craft - collaboration among residents on the mural design
March 19	Social Media Networking Outreach: through the community's Facebook page, in-person outreach to local business partners and residents
March 20-21	Submitted Mural Design Proposal & Special Events Permit: Website went online, social Media networking. Sent out follow-up email to the residents who came to community meetup, continued outreach to businesses
March 23	Second Community Meetup: Stencil-making workshop, potluck, additional feedback on mural design and event planning invited from residents
March 29	First proposed date of Street Painting: because of bad weather (on the 29th and 30th), we had to raincheck and postpone until the following weekend
March 30	Hot Chocolate Event at the Chessboard & Portland Craft Meetup: Neighbors made meaningful connections, email list compiled to keep residents informed about the painting plans
April 5	Second proposed date of Street Painting: Rained all weekend again - had to cancel for the time being, and came up with another contingency plan to paint in the summer
April 8	Recommendations report goes to the CoV: "How To" guide uploaded to the website and made available to the public, report submitted to CityStudio and CoV
April 22	Proposal presentation to CoV: Street Art presents recommendations to Streets Activity Branch

Remaining Questions

Although we have overcome many of the barriers that we encountered along the way, there still remain some questions and challenges for ourselves, future students, and any resident wishing to paint a community-made on-street mural. Most importantly, the on-street mural that we have helped to plan in Mt. Pleasant needs to be painted. This involves continually connecting with local residents who have expressed interest in a leadership role, and sharing our knowledge. In addition, a continued push on the CoV to simplify the application process is necessary in order to maintain the momentum of the on-street mural movement. This push could come in the form of a stakeholder event, which would allow the Street Art team to share their knowledge and spread the movement (more info on the stakeholder event in the "Recommendations" section).

To build on the work we have done, future students should conduct qualitative and quantitative research in order to determine if on-street murals do in fact calm traffic, which has been highlighted as a benefit by groups doing similar projects in other cities (i.e. City Repair in Portland). In addition, increased research on paint slippage for cyclists is needed - painting on bike routes has not been an issue in Portland, so perhaps with some quantitative research the CoV would be willing to take it on as well.

Project Barriers

There were four major obstacles that we encountered throughout the process of this project: **CoV approval process, weather, community outreach**, and our own **group process**. Applying to the CoV to do an on-street mural through a Block Party approach proved to be a laborious and complicated process - mostly because there is no specific department within the city to manage on-street murals. Integrated Graffiti Management must take them on while balancing multiple departmental priorities/needs (i.e. Engineering, Special Events and VIVA). Thankfully our city contact David Lewis was very helpful in providing insight and advice on throughout this process. Another issue was that our proposed Painting Party was considered to be a Special Event and not a Block Party because of the hours needed to close off the street, and the fact that we invited people outside of the one-block radius. Special Event permits are much more expensive and provide certain logistical barriers for residents - such as the need to have a vested official at each road barricade and costing money whenever an event is postponed due to weather. By enabling a more simple Block Party approach and trusting residents to take ownership over their painting event, the CoV can show that they are enabling placemaking initiatives on a grassroots, neighbourhood scale.

Rainy weather posed a major issue for our project because outdoor murals require sunshine and dry pavement - thus showing that on-street murals in Vancouver are best held as summer activities. The weekend of our proposed event (March 29th) was rainy, so instead we organized a “hype” event at the community chessboard. We served free hot chocolate, played music and drew on chalkboards. This event proved extremely valuable to many local residents who came out simply to meet neighbours they have never met before. It also enabled us to compile an email list to keep in touch with residents and continue momentum for the summertime painting party. We then put a call out for local leaders to step into a bigger role of planning/facilitating the event, after which we had several residents come forward and take ownership of the project. We also overcame this weather-oriented barrier by rescheduling the main event for summertime when sunshine is a norm and the daylight hours are much longer.

In terms of organization and contacting residents in the Mt. Pleasant neighborhood, we learned that in order to build organic and meaningful connections community engagement needs to start much sooner. Next time we would put a leadership call out to residents in the beginning stages in order to create a sense of project ownership earlier in the process. Design collaboration also needs to be given time and space in order to come together naturally. Multiple design edits may be needed, and if people are involved in that process they are more likely to develop a sense of ownership and connection to the design. In addition, the design needs to connect not only with the history and flora/fauna of the area, but also with the previously established placemaking efforts of the community leaders (in this case: the Chessboard) in order to be truly relevant. We have incorporated these pieces of advice in our How-To Guide and Flowchart in order to pass on our learnings.

By nature, group dynamics can pose barriers to decision-making. We had faced considerable challenges in making a collaborative decision on site selection and this had an adverse effect on the project as a whole because of the time constraints we were under. In the end we were encouraged by our instructor Duane Elverum to create a “decision matrix” (see Appendix V) that would enable us to define our values, decide on the form and scope of the project, and choose a site based on the number of potential barriers. Once this method was employed, everyone felt heard and we found that the process ran much smoother; we were able to move forward together confidently.

Recommendations

A key component of our project has been about uncovering the barriers and successes behind the current application and permitting process for on-street murals within the City. Hence, our core recommendations are aimed at streamlining the City's process. In working closely with David Lewis, we found that Vancouver's Block Party application process is a wonderful resource for any neighbourhood activity requiring street closures. The CoV has put a lot of work into creating an accessible and easy application process for Block Parties - however as it stands there are three key changes that we recommend making to the city's approval and permitting procedures in order to better facilitate on-street murals:

1. **Extend road closure hours to include dawn-to-dusk:** This would allow the hours to change depending on time of year. According to City Repair (cityrepair.org) it is essential to give at least 3 hours of drying time. Extending the Block Party hours would allow for both prep and paint drying time. That being said, we recommend that community painted street murals should be a summertime event based on weather and extended daylight hours.
2. **Allow neighbours within a two block radius to attend the Block Party:** Seeing as an on-street mural is intended to build community, it is essential for members outside of the immediate block to be able to attend - in fact, one of the most enthusiastic residents that came forward to steward our project lives three blocks away from the actual site. Currently, Special Events only allows residents who live on the block to attend. We recommend this is increased to a two block radius, as well as including local business owners. Concerns about scale and noise levels could be mitigated through noise control limits (no amplified music, no noise after 11pm, etc).
3. **Include on-street mural information on the CoV's Block Party website:** In order to streamline the application process we recommend incorporating a list of requirements on the CoV's Block Party webpage, as well as adding a check-box on the Block Party form titled "Will you also be painting an on-street mural at the Block Party?", as Portland has done (City of Portland, also see Appendix I).
4. **A publicly-accessible artist database:** Currently Integrated Graffiti Management has an artist database and the ability to put calls out to local artists who would like to take part in mural projects. However, we believe this database would be more utilized and would create less busywork for Integrated Graffiti Management if it was publicly accessible, much like the City of Toronto (City of Toronto).
5. **Increased Communication within CoV Regarding Road Construction:** Towards the end of our project we found out that minor street paving was in fact scheduled to be done at our proposed site along E18th Ave. David Lewis found out that the scheduled dates for minor road construction is not accessible information that is generally accessible to Integrated Graffiti Management. We propose that with the possibility of further on-street murals this information is made clear accessible to the necessary CoV departments in order to avoid future confusion.
6. **Hold a Stakeholder Event and Dialogue:** We are striving to encourage other neighbourhoods to take on similar on-street mural projects by lessening the red tape in the application process. We propose the CoV facilitates a stakeholder meeting, along with members of the Street Art team, where we can give a presentation to local artists and community organizers, as well as a handful of interested residents who have approached us about painting an on-street mural in their neighbourhoods. There is a clear passion and interest in on-street murals in Vancouver, and if fostered, this movement has the potential to truly enrich Vancouver's reputation as a creative and engaged city.

Budget

Accountant:	Riccardo				
REVENUE					
	CityStudio Grant				\$500
	Mighty Oak	Cold Beverages			Donation
	Bean Around the World	Coffee, Banana Bread			Donation
	Choices	Produce			Dontation
	City of Vancouver	Special Event Permit, Paint Brushes, Paint, Shark Grip			Donation
	TOTAL REVENUE:				\$500
EXPENSES					
		SUPPLIER	QUANTITY	Unit Price	
Printing	Flyers - Colour	CityStudio	40	\$0.2	8
	Spreadsheets - Non-colour	CityStudio	3	\$0.1	0.3
	Flyers - Colour	CityStudio	35	\$0.2	7
	Flyers - B&W	A-Plus Printing	100	0.1	10
	10 Page Report - Colour	CityStudio	10	0.2	2
	TOTAL OPERATING EXPENSES:				27.3
Stencil Workshop					
	Masking Tape	Welks	1	0.99	0.99
	Apple Juice	Safeway	4	Special	6
	Apple Pie	Buy-Low Foods	1	4.99	4.99
	Apple Pie	Market Place IGA	2	4.99	9.98
	Poster Boards	Welks	10	2 For 0.99	4.95
	Colour Printing	A Plus Printing	7		6
	Crayons	Welks	1	3.99	3.99
	Construction Paper Booklet	Welks	1	3.99	3.99
	TOTAL Stencil Workshop EXPENSES:				40.89
Engagement Activity					
	Hot Chocolate	Costco	1	12.99	12.99
	Hot Chocolate Caraff	Rental From Team "Living at Bute"	1	20	20
	TOTAL Engagement Activity EXPENSES:				32.99
SUBTOTAL EXPENSES:					101.18
	Taxes				113.3216
	Discount from Welks				-3.18
Total					110.1416

Poster Blow-down



Acknowledgements

David Lewis has provided incredible guidance through the CoV. Treating us as if we were city staff, artists, residents of Vancouver, and students all at the same time. He asked the important questions in anticipation of potential barriers, and connected us with individuals who have experience working on similar projects. **Naomi Steinberg** is a storyteller who played a large role in the St. George Rainway street mural project. She gave us extremely valuable advice on design, storytelling, and engagement; she energized the group through her undeniable passion. **Julien Thomas** is an activist who works on impactful placemaking projects throughout Vancouver. He helped us by highlighting barriers we may encounter as well as encouraging us to make a call to action to the city. **Emily Gray** is a local artist who has worked on several wall murals in Vancouver. She gave us great advice on logistics, and feedback on our preliminary design sketches. **Ashley Guindon** is a public engagement artist who leads chART, an on-street mural project in Marpole. She gave us detailed advice on paints and supplies, design, and engagement. **Janet Moore**, our instructor, and her husband **Viren Malik** have been incredible in giving us direction throughout the existing neighbourhood network. They have both given us great encouragement and feedback on our public engagement and communication throughout the project. **Duane Elverum**, our instructor, has given us great support and guidance on group process and collaboration during the project, in addition to continually pushing us on creating a high-quality mural design. We are truly grateful to you all!

References

City of Portland. Bureau of Transportation. *BLOCK PARTY PERMIT APPLICATION – INSURANCE OPTIONAL THIS APPLICATION CONVERTS TO STREET CLOSURE PERMIT ONCE SIGNED BY T.E.* . Portland, 2014.

<http://www.portlandoregon.gov/transportation/article/455183> **Street Art wants to see Vancouver's Block Party Permit match Portland's application whereby Vancouver develops a hybrid application that combines the Block Party *and* Street Mural approval in one.**

City of Toronto. StreetARToronto. *Artist Directory*, accessed 6 april 2014,

<http://www1.toronto.ca/wps/portal/contentonly?vgnextoid=086de75c57512410VgnVCM10000071d60f89RCRD> **We would like to see an open artist database in Vancouver, similar to this one in Toronto.**

City Repair. *City Repair*. Accessed 6 Apr 2014, <http://cityrepair.org/> **City Repair's Intersection Repair in Portland provided our initial inspiration for the project. It demonstrated the brilliance that can occur when neighbours feel connected to one another.**

Lerch, Daniel. "Nominee - Share it Square." *Project For Public Spaces*, accessed 6 Apr 2014.

http://www.pps.org/great_public_spaces **This website provides hard numbers to the improvements an on-street mural can bring to a community, seen at Share-it Square in Portland.**


Paint the Pavement. "Paint the Pavement." Hamline Midway Coalition, accessed 6 Apr 2014, <http://www.paintthepavement.org/frontpage> **We used the Paint the Pavement Guide to 'painting a street mural in St. Paul's' as inspiration for our own guide to painting a street mural in Vancouver.**

Vancouver Foundation. "Vancouver Foundation's Vital Signs for Metro Vancouver." *Vancouver Foundation's Vital Signs*. Vancouver Foundation, accessed 6 Apr 2014, <http://www.vancouverfoundationvitalsigns.ca/wp-content/uploads/public-opinion-pol/regional-comparisons/vitalsignsreport.pdf>


The vital signs report gave us statistical evidence of social isolation in Vancouver and hence the need for the project.

Appendices

A. Close Up Image of Portland's Block Party form:



CITY OF PORTLAND
BUREAU OF
TRANSPORTATION

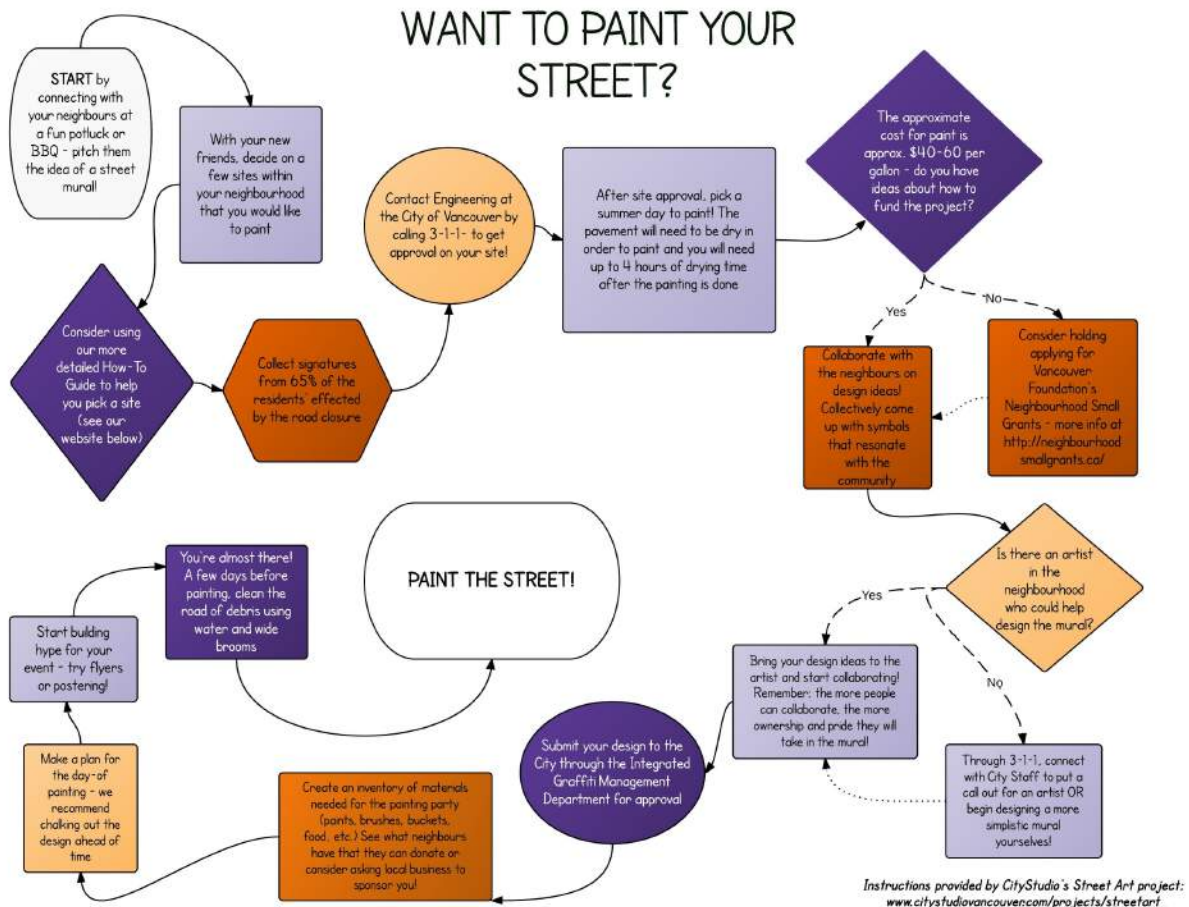


BLOCK PARTY PERMIT APPLICATION- INSURANCE OPTIONAL
THIS APPLICATION CONVERTS TO STREET CLOSURE PERMIT ONCE SIGNED BY T.E.

The undersigned applies for a permit for the use of the street area in accordance with the provisions of the Charter, Portland City Code Chapter 16 Vehicles and Traffic, and Chapter 17 Public Improvements.

TO APPLY FOR A BLOCK PARTY STREET CLOSURE PERMIT SUBMIT ALL OF THE FOLLOWING: <input type="checkbox"/> Application form (pg 1) <input type="checkbox"/> \$10 fee (bottom pg 2) <input type="checkbox"/> Petition page (pg 3) <input type="checkbox"/> Traffic control plan (pg 4)			
Applicant / Permittee Name:			
Address:		City, State and ZIP Code:	
Primary Phone:	Other Phone:	Fax Number:	
Email:			
Was there a block party permit issued last year for this block? <input type="checkbox"/> Yes <input type="checkbox"/> No		Is this block party for an intersection repair project? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Street(s) to be closed:			
Between streets :		and	
Event date:			

B. Flowchart:



C. How-To Guide:

Want To Paint Your Street?

1. *Connect with your neighbours! Host a potluck or a BBQ and bring up the idea of taking ownership of the neighbourhood and creating a sense of community. Pitch the idea of an on-street mural!*
2. *With your new friends, decide on a site within your neighbourhood that you would like to paint. The site should be within a two block radius.*
3. *When choosing a site, consider the following chart. If all of the criteria are given a yes, proceed to the next step.*

<u>Select Yes or No - all of the criteria have to be given a yes to proceed with the site</u>	<u>Site A</u>	<u>Site B</u>	<u>Site C</u>
<i>The pavement is in good condition. (ie. not too many pot-holes, blemishes, cracks, deformations)</i>			
<i>It is on a local residential street</i>			
<i>Neighbours directly bordering the site are on board and will give signatures</i>			
<i>The road has a lower amount of car traffic (recommended)</i>			
<i>The site is within two blocks of you or an existing network of neighbours</i>			

4. *Once the site is chosen, go around to everyone who may be affected by a road closure at the site. You will need at least 65% of their signatures to go ahead with the site.*
5. *Contact Engineering at the City of Vancouver by calling 3-1-1 to get approval on the site choice.*
6. *After approval, pick an approximate date as a paint day. It should be in summer since the pavement needs to be dry and the paint takes up to 6 hours to dry. As it is Vancouver, we suggest coming up with a second date just in case it rains on the first.*
7. *Typically, paints by the gallon will be from \$40-60. One Gallon of paint will cover approximately 250-300 square feet. Think about how you and your neighbours would like to fund this project.*
8. *Apply for Vancouver Foundations Neighbourhood Small Grant! This is a fantastic resource to help pay for the supplies and event materials you will need. The grant does take some time to be rewarded so apply well before the painting date. Other ways you can fundraise include holding a garage sale or a bake sale.*
9. *Begin discussions on what design you would like to see in the mural. With your neighbours, come up with different symbols that resonate with what the neighbourhood means to you. We suggest using the natural and human history of the neighbourhood for inspiration.*
10. *Is there an artist in the neighbourhood that can help draw out the mural design? If not connect with City Staff through 3-1-1 to put a call out for an artist using their database or begin designing a much more simplistic mural design yourselves.*
11. *Bring your design ideas to the artist and start collaborating. The end mural should be able to incorporate most people's values in the design.*

12. Once the design is complete, send it in to the Integrated Graffiti Management Program at the City of Vancouver to get approved.

13. Create an inventory of materials needed for the painting party. See what neighbours have that they can donate or consider asking local businesses to sponsor you! Things you might want to consider:

- Brushes
- Rollers
- Roll pans
- Anti-slip additive (mix into the paint so it is not slippery on the street)
- Used tupperware containers for paint containers
- Gardening knee pads
- Cleaning buckets
- Gloves
- Sunscreen
- Street chalk

14. Make a plan for the day-of painting. We suggest chalking out the design ahead of time.

15. A day or two before the painting party, clean the road using wide brooms and water (pressure wash if you have one). This is extremely important because the paint will dry on the cement and will not be carried away by sediment. Also, care should be taken when cleaning to prevent too much sediment from entering the storm sewer system.

16. Paint the Street!

17. Make a plan to repaint it next summer! The mural will fade over time, depending on how much vehicle traffic and/or weather wear occurs on the street. Road construction is also always a possibility. Repainting can become a fantastic way to keep neighbourhood ties strong, and add to or change the mural as new people contribute!

18. For any further questions refer to these fantastic websites: www.cityrepair.org or www.paintthepavement.org.

How-To Instructions provided by CityStudio's Street Art project: www.citystudiovancouver.com/projects/streetart
For more information email paintedintersections@gmail.com

D. Evaluation Metric (Based on City Recommendations):

Select Yes or No. All of the criteria have to be given a yes to proceed with the site.	E18th Between Ontario/Quebec Place	19th/ Ontario	17th/ Carolina	Templeton/ Fernadale
The pavement is in fairly good shape (ie. not too many pot-holes, blemishes, cracks, deformations)	Y	Y	N	Y
It is on a local residential street	Y	Y	Y	Y
Traffic is easily rerouted	Y	Y	Y	Y
There is no road improvement or construction on the site for at least 6 months	N	Y	-	-
65% of the residents directly affected by the road closure have given their signatures	Y	-	-	-

E. Decision Matrix (Used within our Group to Decide on Site):

	E18th & Quebec Place	Templeton St	Spyglass Place	Manitoba & W19th St	Green Bloc (Yukon & W23rd St)
Stewardship potential		x			
Community Interest		x	x		
Engineering viability					x
Funding					
Permits					x
Profile (high/low)		x		x	
Longevity	x	x		x	½
Scaleability			x		
Timeline		x	½		x
Bike Route?					x
Barrier Rating	1	5	2.5	2	4.5